



FOR IMMEDIATE RELEASE

Twiddle Designated Certified Autism Resource as a Therapeutic Sensory Aide

PORTLAND, OR (September 7, 2016) – Twiddle, a soft, therapeutic sensory aid designed for individuals with autism and other special needs, is now designated as a Board-Certified Autism Resource by the International Board of Credentialing and Continuing Education Standards (IBCCES).

As a Certified Autism Resource, Twiddle has been reviewed by the IBCCES board in detail and determined that it is fit to service and meet the sensory needs for individuals with autism.

Twiddles are playful comfort aids that assist people of all ages with a range of sensory-related conditions. Providing comfort or activity as needed, Twiddles assist in organizing tactile, visual and auditory input. They're also a way of expanding someone's personal space, and a wonderful distraction. With more than 25,000 sold since 1997, Twiddles provide an affordable, drug-free therapeutic alternative.

"We are honored to be affiliated with IBCCES through the Certified Autism Resource program. It is so gratifying, this singular opportunity to raise awareness among leaders in the autism community of our Twiddles' sensory benefits for those living on the Spectrum. We envision input from these leaders informing the evolution of the Twiddles line."

Each Twiddle is made from a cozy, durable fabric. Four different fidget attachments help comfort or engage people across the autism spectrum, whether they're drawn to or dysregulated by sensory input. Tethered inside is a flexible, soft-plastic orbit ball.

Attached to the outside are three detachable gadgets:

- a sealed satin or buckskin crackle pouch
- a soothing strand of textured ribbons
- a playful loop of colorful wooden beads

Additional features:

- a Velcro® pull-tab
- a name tag
- machine-washable

- safety-tested to meet U.S. & European standards

“I strongly believe that creating professional partnerships that help care for those with autism and other sensory processing disorders improves the quality of care,” Myron Pincomb, IBCCES Board Chairman, said.

Certified Autism Resources must fall within one of the 10 IBCCES Areas of Autism Competency and complete a comprehensive application process and board evaluation, in which the resource is tested and determined beneficial to the autism community.

IBCCES certifies professionals who work in therapy centers, schools and specialized-service centers for greater autism awareness in 10 Areas of Autism Competency. On-site and online interactive training also provided through IBCCES affords centers and schools knowledge and strategies for boosting access and exceeding physical, occupational and educational goals for children and adults on the autism spectrum. Certified Autism Resources were created to help benefit Certified Autism Specialists and other autism professionals seeking verifiable, trusted products that can benefit their clients and students with ASD.

IBCCES was formed in 2001 and is the leading credentialing organization for professionals in the field of autism. IBCCES currently offers the Certified Autism Specialist®, Autism Certificate, Certified Autism Resource and the Certified Autism Center designations. IBCCES additionally released the Advanced Autism Certifications, which focus on ABA (Applied Behavior Analysis) Therapy. Autism, commonly known as ASD, is a neurodevelopmental disorder with a wide range of symptoms and impairment levels. According to a 2016 study conducted by the Center for Disease Control, 1 in 68 children in the US have been diagnosed with ASD. It is five times more common among boys than girls.

For more information regarding Twiddle, please contact Vicki Quick at 844-894-3353, or visit their website at www.4twiddles.com. For more information regarding IBCCES or the Certified Autism Resource program, contact Kristin Chambers at 877-717-6543 or visit www.ibcces.org.

About IBCCES

In 2001 the International Board of Credentialing and Continuing Education Standards (IBCCES), was established to meet the credentialing needs of professionals who work with individuals with special needs. Each year these standards are reviewed and updated by our board of industry professionals including researchers from leading universities, a former state level special education director, industry leaders, as well as clinicians in the fields of mental health, behavior analysis, speech and language pathology, school psychology, occupational therapy and parents. Our Certified Autism Specialist standards are now used by organizations all over the world to ensure the highest quality of care and training for professionals in the field of autism.

About Twiddle

Twiddles® are cozy, therapeutic aids that help those with autism to calm, engage and

self-regulate. Providing comfort or activity as needed, Twiddles assist in organizing tactile, visual and auditory input, and are a safe and effective sensory resource at home, in therapy clinics, and in “safe spaces” at schools and other group settings.